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02-235

Congress of the United States

Bouse of Representatives

July 17, 2003

Mr. Michael K. Powell Chairman Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Dear Chairman Powell:

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Federal Communications Commission
Office of the Secretary

MG PULLER IVE (2-2)

I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a Member of Congress who represents the Central Valley of California, I am confident that this merger will create a media organization better poised to serve the Latino community I represent.

This pro-competitive combination will result in a Latino-run company with the resources to attract new advertisers and to better serve this country's 37 million Latinos. The combined efforts of Univision and HBC should be viewed as a significant opportunity for Latinos in the media and for the Latino community as a whole for the following reasons:

1) The merger will promote the growth of Latino radio and television job opportunities for Latino. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Latinos. More than 80% of the work force at both Univision and HBC is Latino and that is expected to continue after the proposed merger. In fact, 50% of the Univision board and 65% of operating management are Latinos. Over 130 Latina women hold management positions at Univision, including more Latina station managers than any other U.S. media company. Univision is a Latino company in its management, in its programming, in its community service, and in its importance in the lives of Latinos across the nation.

2) New capital investments will be attracted to Latino media resulting in increased competition and greater management and ownership opportunities for Latinos. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Latino media market. Increased capital investment leads to new jobs, a vital benefit for the 20th District of California, which suffers from double-digit unemployment.

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TH, 24 JUL 2003